

# JAVIER DESCALZO

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## PROFESSIONAL EXPERIENCE

Sony Pictures Entertainment – Culver City, Ca

SOCIAL MEDIA PRODUCER+EDITOR

January 2021 – Present

- Creative and technical editor for Wheel of Fortune and Jeopardy! Social Content.
- Prototype, execution and templating of new video formats for social platforms

Disney ABC Television Group - Freeform - Branding and Design

MULTIPLATFORM AND SOCIAL MEDIA PRODUCER

March 2017 – January 2021

- Creative and technical editor for content to be released across all of Freeform's social brand accounts
- Prototype, execution and templating of new video formats for social platforms
- Salesforce Marketing 360 tracking process development

TEMPORARY / OFF AIR ASSOCIATE PRODUCER & ONLINE CONFORMIST

October 2015 -February 2017

- Workorder database management (Filemaker Pro)
- Promo asset management and tracking
- Schedule, direct and oversee VO/Mix Sessions
- Online conformist – Facebook/Instagram/web/off-network cable deliverables
- Graphics production management
- Quality control of final deliverables
- Workflow creation, management and troubleshooting

Johnson & Murphy Advertising – Van Nuys, Ca

OFFLINE PROMO EDITOR / ONLINE COLORIST & CONFORMIST

July 2016 - December 2016

Trailer Park - Hollywood, Ca.

CONTENT - BEHIND THE SCENES - THE HOBBIT

January 2013- October 2015

POST PRODUCTION SUPERVISOR

- Online/Offline edit suite troubleshooting
- Management of assistant editorial staff
- Management of online and offline system maintenance and ISIS user permissions
- Troubleshooting editorial workflow issues (hands on and off - FCP7, After Effects, Photoshop and Avid)
- Liaise with clients, New Zealand editorial staff and Producing team
- Liaise with freelance creative offline and online editors; ensuring proper scheduling to meet deadlines
- Researching any new technical specifications to ensure proper final delivery
- Maintenance and implementation of editorial procedures between both US and New Zealand teams
- In and out of house (3<sup>rd</sup> party) graphics coordination and revisions
- Online scheduling
- Approval tracking
- Establishing standard production toolkits and creating content specification guides
- General client relations

POST PRODUCTION COORDINATOR

September 2012-January 2013

- Assist in the creation and development and of a new post production sector within Trailer Park
- Construct workflow charts for an ISIS system proposal
- Creation and maintenance of editorial handbook
- Shipping and receiving of assets
- Legal binder and shot log maintenance for Warner Bros Legal
- Quality control for final deliverables
- Maintenance of secure file sharing databases (Aspera,/Wiredrive)

- Graphics Coordination
- Supervising online, color and mix sessions with clients
- Daily Client Relations
- Work with the IT department to eliminate any technical issues through troubleshooting

ABC Digital Studios - Hollywood, Ca.

EDITOR, FREELANCE

February 2012- September 2012

- Linear Editorial of Live Feeds and original programming for Web-streaming
- Ingest and sync close captioning files with Web-stream content
- Metadata entry for digital delivery system of Web-streaming content
- Edit existing Close Caption files for ABC, ABC Family Streaming Episodes for the internet
- Export .XML and .SCC caption files for distribution

Wiser Post / Lockbox Entertainment - Hollywood, Ca

POST PRODUCTION SUPERVISOR'S ASSISTANT – WISER POST

January 2011- February 2012

- Quality control of approved trailers and television spots for national and international markets
- Quicktime creation and FTP posting
- FTP file Management
- Supervise audio and video asset layback
- Breaking down rough cut edits for graphics, video and audio asset ordering
- Call in runs and arrange drive-ons for studio lot access.
- Courier and hand delivery of high security footage and assets.
- IT Management
- Prepare Marketing Keynote/Power presentations

ASSOCIATE PRODUCER / ASSISTANT DIRECTOR– LOCKBOX ENTERTAINMENT

- Managing set schedule, logistics, craft services, setup and break down of equipment/set
- Read and Review Scripts
- Post Casting Calls
- Schedule Auditions/Call-Backs with talent
- Maintain Casting Schedule
- Prepare and Email materials needed for audition appointments
- Modifying/Re-Formatting Scripts using Final Draft or Movie Magic Screen Writer
- Create and Manage Production Schedule on Movie Magic Scheduling
- Call sheet creation and distribution
- Location Scouting/Booking

#### ADDITIONAL EXPERIENCE

15+ years of customer service experience spanning movie theater management, personal banking, restaurant and food delivery and editorial clients.

#### EDUCATION

BACHELOR OF ARTS, RADIO TV & FILM - Emphasis in Television and Film Production/Post Production  
California State University, Fullerton Graduated May 2009 SOFTWARE/HARDWARE BACKGROUND:

MS Office suite, Adobe Premiere, Adobe After Effects/Photoshop CC, FCP 7, Avid Media  
Composer, Pro Tools, DaVinci Resolve, Mac & PC OS proficient.

#### ADDITIONAL HOBBIES/SKILLS

- Bi-Lingual (English/Spanish)
- Active Member of The Gay Men's Chorus of Los Angeles